



ColorWay®

your profitable partnership

Who we are?

ColorWay is a partner you can rely on!

Manufacturer and supplier of solutions for mobile devices, office and home.



17+ years
in the market

2500+ active SKUs
across 20+ categories

40 000+ stores
around the world

Over 1.000 B2B clients
in 25+ European countries



European headquarters
in Bratislava

Operational office
in Bratislava

50+ employees

Internal marketing team

Headquarters&Warehouse
in Bratislava

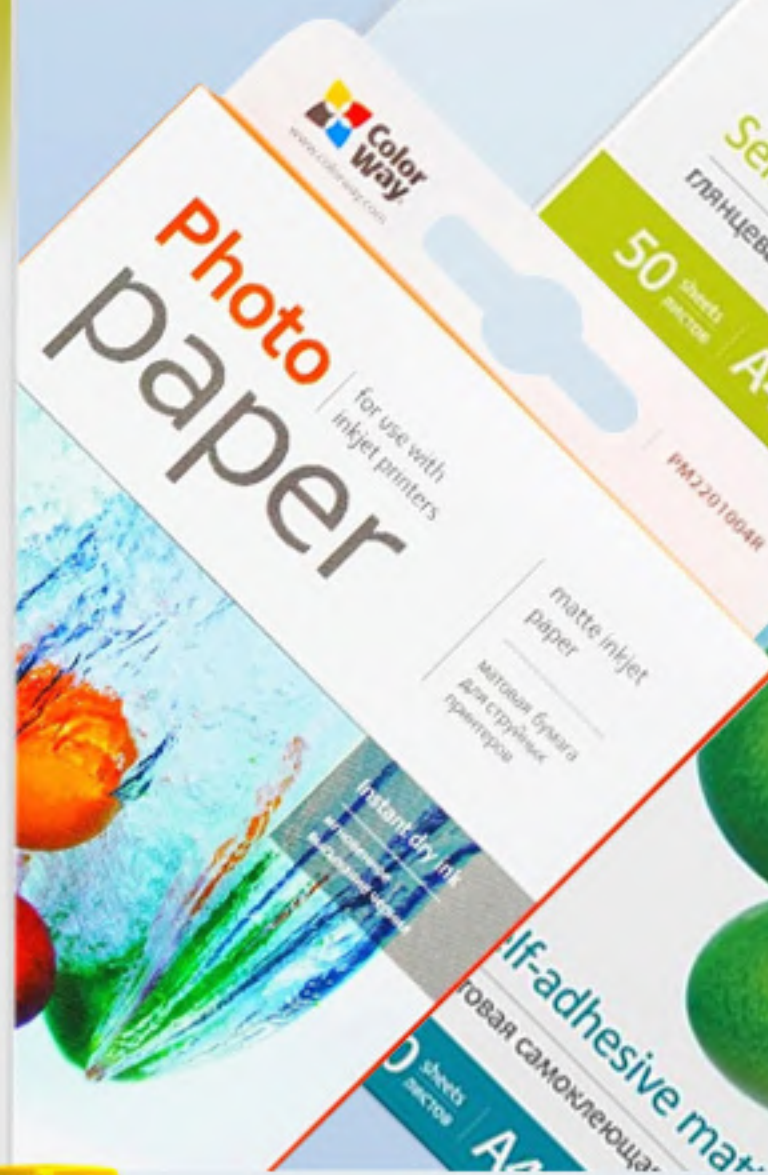
Mobile Accessories



Office and Home



Printing consumables



Our Strengths

Not just products. Solutions for growth



Own production and certified factories in Asia and Europe (ISO, CE standards)

Steady availability of bestsellers

Fast adaptation to market trends

High profitability for partners

TOP CATEGORY 2025

Rechargeable batteries • Photopaper
Power sockets

ColorWay

New improved series
of rechargeable
USB batteries

number of
recharges
up to
500

Greater capacity –
more time for
work, lower
operating costs!"

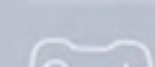
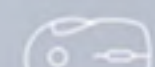
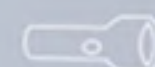
6LR61 390 mAh
Type-C



AA 2200 mAh
Type-C



AAA 590 mAh
Type-C



GAN
extension cable

Powerful GaN3 Pro USB
charger with guaranteed 65W on all ports



4 USB ports 2 Type-C + 2 USB



child
protection

PD3.0 QC4+ 65w



ART canvas



ART magnetic



ART T-shirt
transfer



ART texture



Dual-side



Glossy



Matte



Microporous



Roll



Special

ColorWay

Self-adhesive
paper



Self-adhesive matte &
glossy paper for use with
inkjet printers

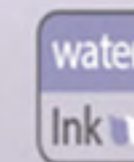


Adhesive backing for
attaching to flat surfaces.



ColorWay

glossy
matte
photo
paper



Ideally transfers bright
and saturated colors with
multiple shades



180
200
230
260
g/m²



108
135
190
220
g/m²

Benefits of Working with ColorWay

Partnership that Works

**Already working with top distributors
across Europe**



**Wide product range — fits
any customer**

**Assortment tailored for
your store**

High and stable margin

**Products from top European
& Asian factories**

**Zero financial risks: 3-month
stock protection**

**Marketing support with
ready-to-use content**

Logistics & Warehouse

Fast Delivery from the Heart of Europe

- Warehouse of 2,000 square meters
- Delivery from Bratislava
- Fast shipping across - Europe
- Stock always available
- Local presence = trust & speed



Marketing Support

Marketing Support We help you sell, not just deliver



 **Ready-made visuals and product descriptions**

 **Content plans and promotional materials**

 **Campaigns adapted to the local market**

 **Training for sales staff**

 **Joint promotions**

Marketing promos

Type-C - 3B1

Type-C | MicroUSB
Apple Lightning

CC Data 60 W 3A

PD QC

ColorWay

10in1

Multi-functional
cleaning kit



ColorWay

braided
cotton

Type-C to Type-C



new!

Docking Station
6in1 Plug & Play PD 100W USB 3.0 Ethernet 1GbE 5Gbps

- USB 3.0 High-speed
- High Speed Transmission
- 100W PD Charging
- LED Lighting

ColorWay

3in1

Compact cleaning pen for effective earphone maintenance.

super clean

ColorWay

Expand the Boundaries of Your Device's Capabilities!

new!

Docking Station
5in1 Plug & Play PD 100W USB 3.0 5Gbps

- USB 3.0 High-speed
- 4K HD Display
- High Speed Transmission
- 100W PD Charging
- LED Lighting

4K HD Display

- 3x USB A
- 1x USB C
- 1x 4K HD

ColorWay

Gentle cleaning for all types of screens:

TVs, monitors, tablets, laptops, and smartphones.

- XL Format
- Microfiber Cloth
- Antistatic Liquid
- Ammonia Free
- Non-toxicity

super clean

ColorWay

Type-C to Type-C

braided cotton

USB 3.2 Gen2 20 20Gbps

E-Maker Chip 4K Video OTG 5A

60 Hz

100 cm

PD 100w

ColorWay

GaN Mini

maximum power, minimum size!

Power Delivery 3.0 Quick Charge

100W 65W 45W

OUR TOP-PARTNERS

Over 1,000 B2B customers across Europe



allegro



alza.sk

ASBIS®



Auchan



elko®

Grow to succeed. ELKO Group.

CHARLOT

CHS
EXCELLENCE IN DISTRIBUTION



Color
Way®

☆ euronics

MALL.SK



Target



TSBOHEMIA.CZ



Kaufland

LUNYS
OVOČIE A ZELENINA S.R.O.

Media Markt®



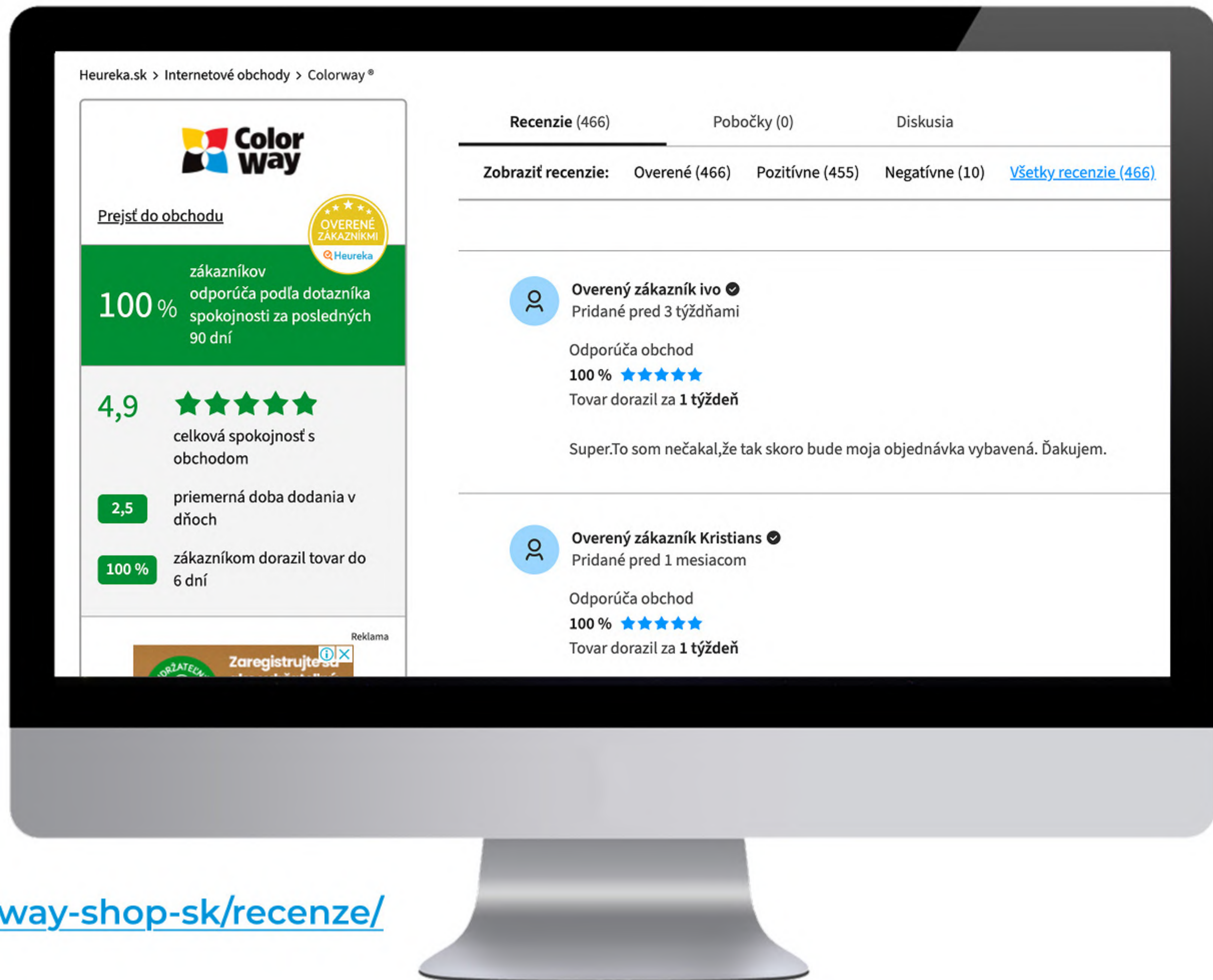
We are trusted

- Over 400 positive reviews
- Rating 4.9

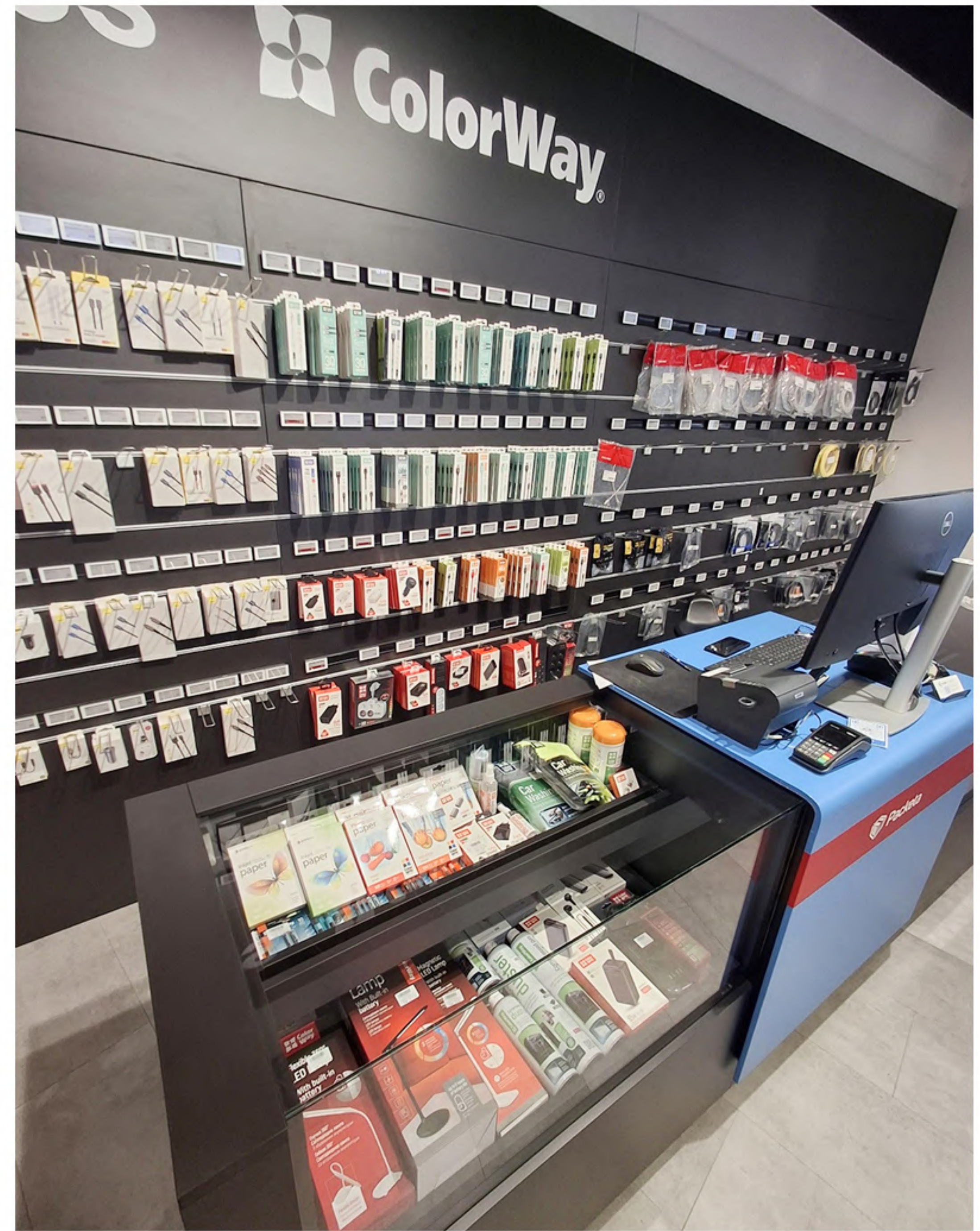
- ✓ Quality first
- ✓ Honest marketing
- ✓ Proven reliability



<https://obchody.heureka.sk/colorway-shop-sk/recenze/>



ColorWay on the Shelves





COLORWAY

YOUR PROFITABLE PARTNERSHIP



Ready to work together?

Vajnorská 100B, Bratislava
Tower 2, Slovakia

Become a partner
fill the form

+421 905 206 155
podpora@colorway.sk



Our social media



 colorway.com

 colorway-shop.sk/en/

 [Youtube](https://www.youtube.com/ColorWay)

 [LinkedIn](https://www.linkedin.com/company/colorway/)

 [Facebook](https://www.facebook.com/ColorWayEU)

 [TikTok](https://www.tiktok.com/@colorway_sk)



We're available through all convenient communication channels

ColorWay 2007 - 2025